Apple
Computer, Inc.
Suggested Retail
Price List

June 1978

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apple computer inc.™
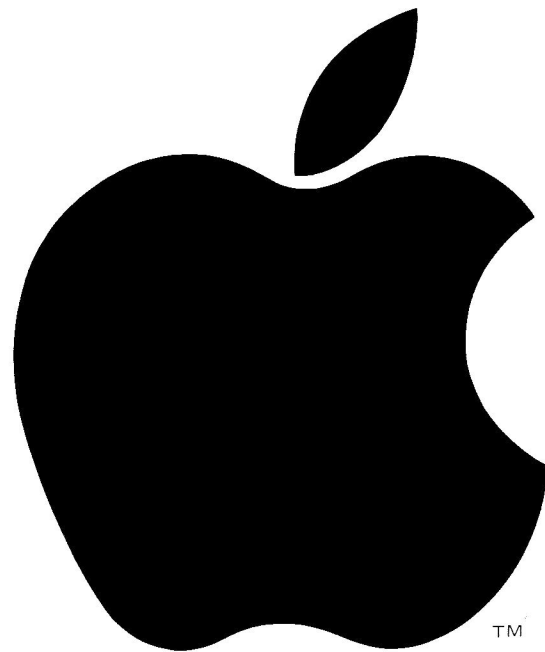
10260 Bandley Drive
Cupertino, California 95014
(408) 996-1010

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APPLE II™ SYSTEMS

Apple II is a completely assembled and tested computer system. The system includes a rugged molded case, typewriter-style keyboard with N-key rollover, high-efficiency switching power supply, ROM-resident BASIC interpreter, monitor, assembler and disassembler; two game paddles, demonstration programs on tape cassettes, AC power cord, cassette cable, reference manual and BASIC Programming Manual.

System Memory Size[4]	Model No.	Retail Price
4K Bytes RAM	A2S0004[1]	970.00
16K Bytes RAM	A2S0016[1]	1195.00
32K Bytes RAM	A2S0032[1]	1495.00
48K Bytes RAM	A2S0048[1]	1795.00

APPLE II™ SINGLE-BOARD COMPUTERS

Apple II boards are fully assembled and tested. The boards include ROM-resident BASIC interpreter, monitor, assembler and disassembler; and a reference manual.

Board Memory Size[4]	Model No.	Retail Price
4K Bytes RAM	A2B0004[1]	645.00
16K Bytes RAM	A2B0016[1]	870.00
32K Bytes RAM	A2B0032[1]	1170.00
48K Bytes RAM	A2B0048[1]	1470.00

LITERATURE, MANUALS, LISTINGS	Model No.	Retail Price
Apple II Reference Manual	A2L0001	10.00
6502 Hardware Manual	A2L0002	15.00
6502 Programming Manual	A2L0003	15.00
Parallel Printer Interface Manual	A2L0004	2.00
Apple II BASIC Programming Manual (Box of 30)	A2L0005[2]	5.95
Applesoft II Reference Manual	A2L0006	7.50
Communications Interface Manual	A2L0007	2.00
High-Speed G.P. Serial Interface Manual	A2L0008[5]	2.00

ACCESSORIES	Model No.	Retail Price
Disk II — Drive and Controller	A2M0004[2]	495.00
Monitor-II (Black and White)	A2M0005[2]	205.00
Monitor-IIA (Color)	A2M0006[2]	Consult Factory
Vinyl Carrying Case	A2M0009	30.00
Printer II-Centronics μP1 w/Interface	A2M0010[2]	695.00
Printer IIA-Centronics 779 w/Tractor & Interface	A2M0011[2]	1445.00
Mt. Hdwe. Introl — AC Controller Assembled	A2M0012[2]	189.00
Mt. Hdwe. Introl — Dual Chan AC Remote Assembled	A2M0013[2]	149.00
Memory Expansion Module 4K	A2M0014[1,7]	75.00
Speechlab™ — Heuristics, Model 20A	A2M0015[2]	189.00
Memory Expansion Module — 16K	A2M0016[1,8]	300.00
Modem IIA w/Interface	A2M0017[2]	Consult Factory
Tape Recorder (Box of 6)	A2M0018[2]	40.00
Programmers Aid #1 Firmware	A2M0019[2,5]	50.00

INTERFACE CARDS & PERIPHERALS

	Model No.	Retail Price
Prototyping/Hobby Card	A2B0001	24.00
Parallel Printer Interface Card	A2B0002	180.00
Communications Interface Card	A2B0003	180.00
High-Speed G.P. Serial Interface Card	A2B0005[2,5]	195.00
Applesoft II Firmware Card	A2B0009[5]	100.00

TAPES, DISKETTES, PAPER

	Model No.	Retail Price
Blank Diskettes (Box of 10)	A2D0000[2]	50.00
Blank Cassettes (Box of 25)	A2T0000	3.50
Centronics μP Paper (Box of 5)	A2C0000[2]	4.00
Checkbook Cassette	A2T0001	20.00
Startrek/Starwars Cassette	A2T0002	15.00
Color Demo/Breakout Cassette	A2T0003	7.50
Applesoft II/F.P. Demo (w/Manual) Cassette	A2T0004[2]	20.00
Hi Res Graphics/Hi Res Shapes Cassette	A2T0005[2]	7.50
RAM Test Cassette	A2T0006[2]	7.50
Color Math Demo/Hangman	A2T0007[2]	7.50
Blackjack/Slot Machine Cassette	A2T0008[2]	7.50
Biorhythm/Mastermind Cassette	A2T0009[2]	7.50
Apple II Capabilities Demo Cassette	A2T0010[2]	20.00
Finance I — 2 Cassette Package	A2T0011[2]	25.00
Datamover/Telepong Cassette	A2T0012[2]	7.50

NOTES:

1. Change in price from last Price List.
2. New product introduction.
3. System memory sizes other than shown should be made up by the dealer using Apple-supplied memory expansion module Model No. A2M0004 or A2M0016.
4. Available approximately July 1.
5. All prices subject to change without notice.
6. Memory expansion module includes: 8-4K Memory Components, RAM Test Cassette and Installation Instructions.
7. Memory expansion module includes: 8-16K Memory Components, 16K, 4K, 4K and 16K, 16K, 16K Configuration Blocks, RAM Test Cassette and Installation Instructions.
8. All prices are F.O.B. Cupertino, CA.